

GatewayRegional

High School Yearbook

Full Color - 2012 Profile- PDA Order



Congratulations on your son/daughter becoming a Senior at Gateway Regional High School in the 2011-2012 academic year! The 2012 Profile staff is now accepting orders for Senior ads (PDA). These ads give you the opportunity to express your love, pride, and congratulations upon your child's graduation.

Ads are available in the following sizes for the prices shown. Please check one:

Full Page Ad \$ 235.00

1/2 Page Ad \$ 135.00

1/4 Page Ad \$ 75.00

1/8 Page Ad \$ 45.00

*Make checks payable to **Gateway Regional High School**, and return to attention of Sue Ann Fayer.

AD PLACEMENT:

All ads are sold on a "first come, first serve" basis until the ad pages in the yearbook are full. We cannot guarantee an ad for you even if you meet the deadline because our ad space is limited. Therefore, we encourage you to place your ad order early to ensure a place in the 2012 yearbook.

DEADLINE:

This order form, photos, text and payment for your child's ad are due no later than **November 30, 2011**. All materials are due at school **by 3:00 PM** that day.

DESIGNS, GUIDELINES & ORDERING:

In keeping page layouts consistent, guidelines must be followed when submitting material:

- 1) We will do our best to have photographs available for pickup during the summer, but it is **NOT** guaranteed! Please choose photographs you do not need returned or feel free to make copies and submit those to be used in the book.
- 2) Each ad space allows for a specific number of photos, and a specific amount of text for a congratulatory message. Below is listed the submission requirements for each ad. If more than the required amount is submitted, the yearbook staff will make the decision as to which photos to use. Please only submit the requested number of photos and the proper amount of text per each layout noted below.

*Each ad requires the senior's name to be listed at the top as you wish it to appear.

Full Page Ad: This ad allows for 4 photos and a message containing 300 characters (including spaces).

1/2 Page Ad: This ad allows for 2 photos and a message containing 260 characters (including spaces).

1/4 Page Ad: This ad allows for 1 photos and a message containing 180 characters (including spaces).

1/8 Page Ad: This ad allows for 1 photo and a message containing 120 characters (including spaces).

Thank You!

We thank you for your patronage! The Profile staff depends on your support in this endeavor to produce a successful yearbook. If you have any questions concerning the ad, please call Sue Ann Fayer at the school: 856-848-8200

Send to:

**Yearbook – Sue Ann Fayer
Gateway Regional High School
775 Tanyard Road
Woodbury Heights, NJ 08096-6218**

Thank you again,
Profile Staff

